

Your pitch, your city, your story

We are looking for the most extraordinary football pitches in Europe for the EURO 2024 - apply now for our Open Call.

For the FeVR Pitches exhibition (May 10 to 26, 2024), we are looking for exciting and unique football pitches from all over Europe, which will be made virtually accessible using VR technology at the EURO 2024. Whether it's a special location, social significance that stands out, or extraordinary history(s) or their architecture that make the stadium unique - we're looking for football grounds that are unparalleled in Europe. Apply with your idea and your pitch until 12th of November 2023 and join our exhibition, which is part of the cultural program of EURO 2024.

Apply here: www.fevr-pitches.eu/opencall



What kind of places are we looking for?

Does your team play on the edge of a deep ravine every other weekend? While travelling through the European hinterland, you discovered the most beautiful wooden grandstand in the world? The whole village built its own stadium? If you have stories like this or similar, then get in touch with us!

What is FeVR Pitches about?

Discovering the most exciting football pitches from all over Europe in one place - that's what the FeVR Pitches exhibition promises. In the run-up to the UEFA European Football Championship, five European football pitches will be virtually accessible and experienced through the use of virtual reality (VR) from May 10 to 26, 2024, at the Church of St. Joseph in the Gelsenkirchen-Schalke district. The exhibition will be held as part of the next Places Festival.

At FeVR Pitches, visitors use VR glasses to immerse themselves in the diversity of European football culture. Local guides who know the pitch inside out take the visitors by the hand in virtual reality and show them the special features and highlights. The visitors not only see what makes the pitch unique, they experience it. At the same time, they gain an insight into the football culture of the respective country. In this way, people from Gelsenkirchen and the Ruhr region can get an impression of football in other European countries in the run-up to EURO 2024.

For this purpose, we digitally prepare the most spectacular places with the best stories for the exhibition. If your football pitch and/or your story convince and inspire us, we will consider together with you or the contact persons on site how we can best bring the pitch and its special features to life in VR. We follow an artistic-documentary approach. The project is decentralised and inter-European: Once we have agreed on a production, we will send you or the local partners the necessary technology to digitise the ground.

The exhibition with the VR productions will be set up in the church of St. Joseph in Gelsenkirchen-Schalke. The district is the home of FC Schalke 04 and an ideal exhibition venue. Schalke is so football-crazy that even Saint Aloysius in one of St. Joseph's church stained glass windows wears blue and white socks and has a ball on his foot. The city of Gelsenkirchen is located in the heart of the Ruhr area, a region that has been a melting pot of diverse nationalities and cultures for over 170 years: solidarity is a high value here. The Local Guides can see this for themselves in May: As a thank-you for their support, they will be invited to Gelsenkirchen. They will get a direct insight into the history of the city and football (culture) and will be guests of honour at the midissage.

Tell us your short story now, why your football pitch has to be there, upload some photos of the stadium and apply for our Open Call for FeVR pitches until 12.11: www.fevr-pitches.eu/opencall

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